

VELO

BERLIN
18.–19.04.2020

HAMBURG
16.–17.05.2020

FRANKFURT
20.–21.06.2020

Contact

YoungStars:

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Contact

Velokonzept:

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Register now!

event.velokonzept.de

Websites:

www.veloberlin.com
www.velohamburg.com
www.velofrankfurt.com
www.kinderfahrradfinder.de



YOUNGSTARS

Taking children ('s bicycles) seriously at last - with this claim we celebrated YoungStars' successful premieres at the 2019 VELO Events in Berlin, Hamburg and Frankfurt. woom, taXXi, Scandinavian Sidebike, S'cool, Pyro, Mona & Co, Leg & Go, Kubikes, Kania, Islabikes, Giant, freh kids fashion, Eightshot, Cube, Croozer and Bungi Bungi moved in and filled the YoungStars Areas with life and great products.

By 2020, YoungStars will once again cover the entire spectrum: Whether it's transporting the youngest offspring, his or her first bicycle, or mountain and road bikes winning races. Manufacturers, retailers and other protagonists involved in the topic are offered a relaxed and focused environment in order to meet their target group in person (children and parents!), to talk to each other and to present their products.

We offer children, adolescents and parents the space they deserve. With the opportunity to get specific information - with its own **TESTIVAL** areas and opportunities for participation, watching, relaxing or playing.

Brief: At VELO YoungStars, everything's about ...

- Bicycles for kids and youngsters
- Equipment, clothing, accessories
- Trailers and transport

Program & Action at VELO YoungStars

- Large test tracks and action parcours
- Child care with balance bike track
- Bike shows and workshops, join-in activities
- Balance Bike Race and Kids Bike Race
- Café, summer garden, seating for the parents
- Combined presentations with the Cargobike Special

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As of October 2019, subject to change.

kinderfahrradfinder.de



YoungStars is curated and supervised by Christopher Deschauer - inventor of kinderfahrradfinder.de (kids bike finder), the online platform that helps parents finding suitable bicycles for their offspring in seconds - by their kids' body measurements.

VELOBerlin

YoungStars is more than just a product show: indoor balance bike track, a huge festival for kids in the covered outdoor area incl. MTB course, pumptrack and hands-on activities ...

- 60 €/m² for booth space in the covered outdoor area (marketing fee included!)
- 85 €/m² for booth space at the indoor balance bike track (Hangar 5, marketing fee included!)

VELOHamburg

Concentrated YoungStars space on the covered deck with children's bikes test track, balance bike race, open air pumptrack etc ...

- 76 €/m² for booth space (NEW: marketing fee included!)
- Early bird discount 5% until November 30, 2019!

VELOFrankfurt

Concentrated YoungStars space with indoor children's bikes test track, balance bike race, open air pumptrack etc ...

- 86 €/m² for booth space (NEW: marketing fee included!)
- Early bird discount 5% until November 30, 2019!

If you book all three VELO events at the same time you will receive 5% discount on the sum of the booth space prices!

Special Deal VELO YoungStars

The special package gives you the opportunity to be present at the VELO events on the YoungStars shared area without your own stand:

- **Booth space approx. 6m²: 3 children's bikes and a rollup banner within the special area**
- **Display of catalogs / promo material**
- **Storage & transport of the bikes & expo material between the VELO events**
- **Assembly / disassembly and presentation in attractively designed common YoungStars area**
- **Head of Young Stars area and customer/visitor consulting: Christopher Deschauer**

Prices:

- all 3 Events: → 1.800€ plus 19% VAT (600€ per Event)
- 2 Events: → 1.400€ plus 19% VAT (700€ per Event)
- 1 Event: → 800€ plus 19% VAT
- **5% Early bird discount until November 30, 2019!**

Registration

Online registration for all VELO Events at **event.velokonzept.de** (tab "YoungStars"). There you will find the booking options for the special package deals as well as the standard booth space bookings. All prices are plus 19% VAT and possible costs for electricity, car / truck parking, booth construction etc.

Concept & Organisation:

velo|konzept

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